

Ride For Missing Children

There are five Rides for Missing Children across New York State and one in Texas. Corporate sponsorships are used to underwrite the expenses of The Ride for Missing Children so that all community donations can directly support The National Center for Missing & Exploited Children's prevention education programs and missing children poster distribution.

THE RIDE FOR MISSING CHILDREN



THE AWARENESS
CONTINUES...

2020 Sponsorship Opportunities

\$20,000 "Diamond" Sponsorship

- 12 complimentary riders in home city ride.
- RFMC plaque with annual tags.
- Color logo on marketing materials.
- Company name/logo on ride website and social media.
- Display of company logo at event.
- Photo op for local papers.
- Commemorative Ride photograph suitable for framing.

\$10,000 "Platinum" Sponsorship

- 8 complimentary riders in home city ride
- RFMC plaque with annual tags.
- Color logo on marketing materials.
- Company name/logo on ride website and social media.
- Display of company logo at event.
- Photo op for local papers.
- Commemorative Ride photograph suitable for framing.

\$5,000 "Gold" Sponsorship

- 4 complimentary riders in home city ride.
- Color logo on marketing materials.
- Company name/logo on ride website and social media.
- Display of company logo at event.
- Commemorative Ride photograph suitable for framing.

\$3,000 "Silver" Sponsorship

- 2 complimentary riders in home city ride.
- RFMC plaque with annual tags.
- Color logo on marketing materials.
- Company name/logo on ride website and social media.
- Display of company logo at event.

\$1,500 "Bronze" Sponsorship

- 1 complimentary rider.
- Color logo on marketing materials.
- Company name/logo on ride website and social media.
- Display of company logo at event.

\$500 "Partner" Sponsorship

- Company name/logo on ride website and social media.
- Display of company logo at event.

\$250 "Friend" Sponsorship

- Company name/logo on ride website and social media.

2020 Ride Dates

Rochester - May 15

Buffalo - May 29

Utica - June 5

Albany - September 25

Syracuse - October 2

Texas - May 15



NATIONAL CENTER FOR
**MISSING &
EXPLOITED**
CHILDREN®
NEW YORK BRANCH

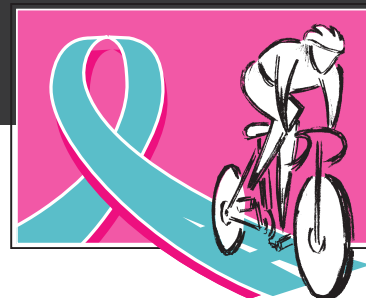
The National Center for Missing & Exploited Children (Federal ID #52-1328557) is a 501(c)3 tax-exempt charity as defined in section 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code. All contributions are tax deductible to the extent allowable by law

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CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

DONATION LEVELS *(Select one)*

☐ **Diamond** \$20,000 ☐ **Bronze** \$1,500

☐ **Platinum** \$10,000 ☐ **Partner** \$500

☐ **Gold** \$5,000 ☐ **Friend** \$250

☐ **Silver** \$3,000

I am interested in sponsoring:

Albany Buffalo Rochester Syracuse Utica Texas

☐ Unfortunately I cannot sponsor but would like to make a donation of \$ _____

Please make checks payable to: National Center for Missing & Exploited Children
New York Regional Office
275 Lake Avenue
Rochester, NY 14608



CREDIT CARD DONATION:

Card Holder's Name: _____

Address: _____

Phone: _____

Email: _____

Type of card: ☐ visa ☐ mastercard ☐ discover ☐ american express credit

Card Number: _____ Expiration: _____

Security code *(3 or 4 digit code on signature panel)* _____ Amount: \$ _____