

# MILES FOR HOPE

THE AWARENESS  
CONTINUES...

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## SEPTEMBER 2021



## REGIONAL SPONSORSHIP OPPORTUNITIES

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BENEFITING

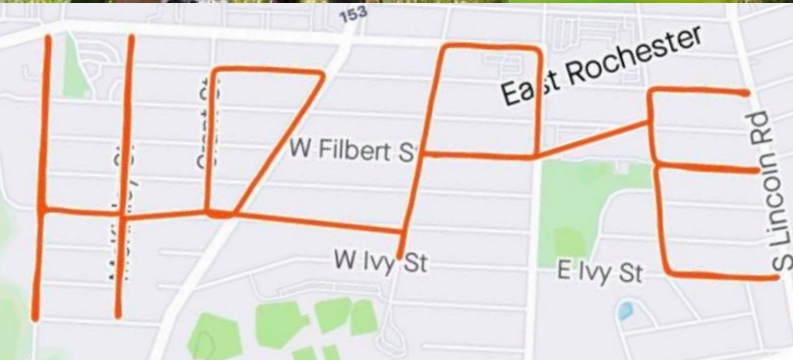


# THANK YOU!

On behalf of everyone at the National Center for Missing & Exploited Children, thank you for taking the time to review our sponsorship opportunities. Since 1984, NCMEC has circulated **billions** of missing children's photos and assisted law enforcement in the recovery of over **341,000** missing children. Additionally, the child victim identification program, which helps to locate and rescue victims in abusive images, has identified more than **19,100** child victims. This important work is aided through the support of our event sponsors.

With your support, NCMEC is able to provide vital resources right here in our own community and help provide hope to those who need it most. Your financial contributions allow us to continue our mission to find missing children, reduce sexual exploitation and prevent future victimization. Some of the benefits of sponsoring Miles for Hope include:

- Placement of your company logo on the NCMEC website
- Community visibility
- Building employee morale and demonstrating commitment to the community
- Promotion through NCMEC's social media channels



**Making Children Safer...  
One Child at a Time**

### "The Ride" Sponsor | \$10,000

- Ten complimentary registrations for Miles for Hope
- Press release sent to media with your name or company prominently highlighted and inclusion in additional media coverage as it becomes available
- Your name or logo with link to homepage on The Ride Website and Missingkids.org
- Opportunity to participate in virtual opening ceremony
- \*\*Logo on Miles for Hope lawn signs (placed throughout New York)
- Logo displayed during virtual opening and closing ceremonies
- Logo placement in select email communications to New York participants
- \*\*Logo displayed on event t-shirt
- Acknowledgment on social media leading up to the event and in September
- VIP Access to Hope Live
- Option to customize sponsor benefits

### "NeverStop" Sponsor | \$7,500

- Eight complimentary registrations for Miles for Hope
- Press release sent to media with your name or company prominently highlighted and inclusion in additional media coverage as it becomes available
- Your name or logo with link to homepage on The Ride Website and Missingkids.org
- \*\*Logo on Miles for Hope lawn signs (placed throughout New York)
- Logo displayed during virtual opening and closing ceremonies
- Logo placement in select email communications to New York participants
- \*\*Logo displayed on event t-shirt
- Acknowledgment on social media in September

### "Extra Mile" Sponsor | \$5,000

- Six complimentary registrations for Miles for Hope
- Your name or logo with link to homepage on The Ride Website
- Logo displayed during virtual opening ceremony
- Logo placement in select email communications to New York participants
- Opportunity to provide coupon or product promotion in virtual swag bag offered to New York participants
- Acknowledgment on social media in September

### "Hope" Sponsor | \$3,000

- Three complimentary registrations for Miles for Hope
- Your name and logo with link to homepage on The Ride Website
- Logo displayed during virtual opening ceremony
- Opportunity to provide coupon or product promotion in virtual swag bag offered to New York participants
- Acknowledgment on social media

\*\*Depending on when sponsorship is confirmed



**"Awareness" Sponsor | \$1,500**

- One complimentary registration for Miles for Hope
- Your name and logo on the Ride Website
- Name displayed during virtual opening ceremony
- Opportunity to provide coupon or product promotion in virtual swag bag offered to New York participants
- Acknowledgment on social media

**"Partner" Sponsor | \$500**

- Your name on The Ride website
- Acknowledgment on social media in September

**"Friend" Sponsor | \$250**

- Your name on The Ride website

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**THANK YOU FOR YOUR SUPPORT!**

Your sponsorship of Miles for Hope will help to provide the following services:

- \$10,000:** Law enforcement training for 250 criminal investigators
- \$7,500:** Technology upgrades - laptops, projectors and flat screen monitors for our community education programs
- \$5,000:** Cyber Bullying and Internet Safety Education for 5,000 children
- \$3,000:** Abduction prevention and sexual exploitation prevention through our nationally recognized KidSmartz Safety Education programs for 1,200 children
- \$1,500:** Helps pay for the initial counseling visit for up to 60 families to heal, rebuild and reconnect
- \$500:** Electronic child identification cards with pictures and fingerprints for 300 children
- \$250:** Helps distribute posters of missing children to millions of people online



## 2021 Sponsorship Opportunities

### CONTACT INFORMATION:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



NATIONAL CENTER FOR  
**MISSING &  
EXPLOITED**  
CHILDREN®

### DONATION LEVELS *(Select one)*

**Ride** \$10,000       **Awareness** \$1,500

**Neverstop** \$7,500       **Partner** \$500

**Extra Mile** \$5,000       **Friend** \$250

**Hope** \$3,000

Unfortunately I cannot sponsor but would like to make a donation of \$ \_\_\_\_\_

**Please make checks payable to:** National Center for Missing & Exploited  
Children NY  
PO Box 67340  
Rochester, NY 14617

### CREDIT CARD DONATION:

Card Holder's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Type of card:  Visa     Mastercard     Discover     American Express

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Security code *(3 or 4 digit code on signature panel)* \_\_\_\_\_ Amount: \$ \_\_\_\_\_



NATIONAL CENTER FOR  
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CHILDREN®

The National Center for Missing & Exploited Children  
(Federal ID #52-1328557) is a 501(c)3 tax-exempt charity as defined  
in section 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.  
All contributions are tax deductible to the extent allowable by law